# **2021 ANNUAL REPORT**

YOU Improved Lives!





# Thank You For Opening Your Hearts

Dear Friend,

As we enter a bright 2022, I want to share with you the incredible work **you made possible** in 2021.

From campaign completions to new innovations and sustaining critical programs, I am heartened by the love and support you have shown our patients and employees at Munson Healthcare. Our 2021 Annual Report highlights some of the ways **you improved lives** for individuals in northern Michigan.

The past two years have been very difficult on our local hospitals and our communities. Despite these challenges, **you opened your heart** to help those in need and strengthen healthcare in northern Michigan.

Please know your generosity has made a tremendous difference in the lives of our families, friends, and neighbors here in northern Michigan.

Thank you for your commitment and dedication to providing patients with the care they need, close to home.

With gratitude, Debra Henderson

President

Munson Healthcare Foundations



# **2021 ANNUAL REPORT**

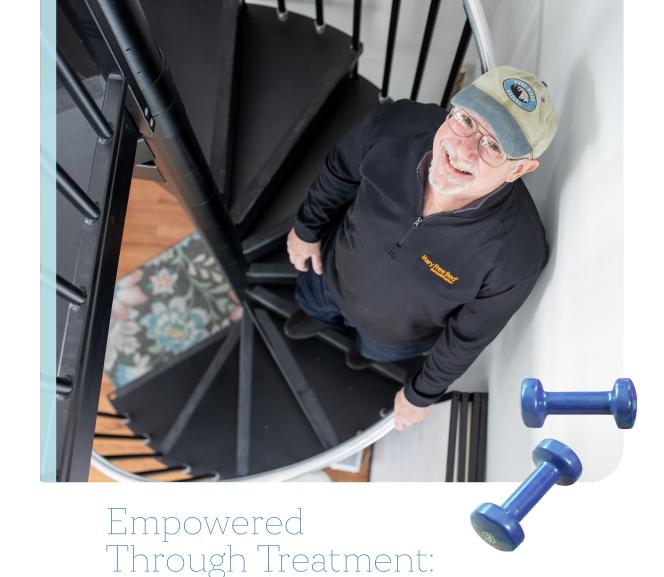
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Thank you for your continued support and generosity. The healthcare achievements made possible in 2021 could not have happened without you!



# Charles's Story

In March of 2021, Charles
Kampmueller found himself in the
last place he expected to be: Munson
Healthcare Cadillac Hospital's
Emergency Department.

Charles had begun experiencing complications in his right hand and leg earlier that month. When he lost his ability to write, he knew something was wrong.

"That's what finally tipped the scale and we went to Cadillac Hospital," said Charles.

Upon his arrival, Cadillac Hospital staff quickly got to work identifying the problem. Their diagnosis turned Charles's world upside down – he had experienced a stroke.

Thanks to your generosity, Charles had access to the state-of-the-art technology needed to quickly identify a second **blood clot in the brain and ensure there** in Cadillac who had family members was no risk of bleeding.

# A Changed Perspective

Charles spent a total of three days at Cadillac Hospital before his care team encouraged him to continue his recovery journey with Mary Free Bed at Munson Healthcare in Traverse City.

Through Munson Healthcare's partnership with Mary Free Bed Rehabilitation Hospital, northern Michigan patients have increased access to specialists, streamlined care coordination, and the highest standard of rehabilitative care close to home.

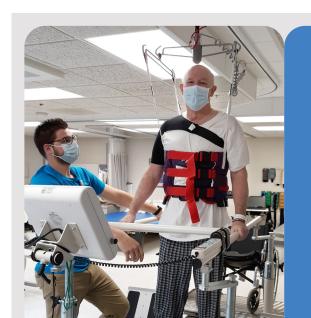
While hesitant at first, Charles attributed his decision to continue care to the positive experience he had at Cadillac Hospital.

"In general, I was skeptical of hospital services and leery of going," shared Charles. "There were several nurses who benefitted from the Mary Free Bed experience. They convinced me I wouldn't be able to do it on my own that I needed help."

With some tough love and a changed perspective, Charles, along with his wife Wanita, traveled to Traverse City to receive three weeks of inpatient rehabilitation services.

# An Amazing Experience

Charles was met with positivity and encouragement from everyone at Mary Free Bed at Munson Healthcare. He spent his days using the latest in rehabilitation technology and meeting with skilled physical, occupational and speech therapists, as well as psychiatrists who helped him understand how the

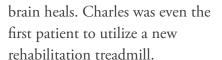




Scan to hear more from the Kampmuellers!



"My experience was pretty amazing," Charles recalled. "The equipment was incredible. It made a huge difference."



"My experience was pretty amazing," recalled Charles. "The equipment was incredible. It made a huge difference. Occupational therapy had a mobile arm support that allowed me to move and rehab my arm without any pain."

Charles, who had arrived at rehabilitation in a wheelchair, was using a walker and climbing stairs by the time he left. Witnessing his own progress throughout treatment left him feeling empowered and optimistic.



Wanita was only minutes away from Charles's side during his stay with Mary Free Bed, thanks to Munson Manor Hospitality House. Munson Manor provided Wanita a homeaway-from-home during Charles's stay, equipped with comfortable facilities and welcoming staff.

"It was extremely reassuring to be so close by," said Wanita. "It helped our sons who lived in Grand Rapids; they were concerned about me driving home at night and back in the morning, so it was nice to be able to stay right there."



Without the need to travel each day, Wanita could remain in contact with Charles and his healthcare providers.

"They included me, and I felt really lucky to be able to be with him," explained Wanita. "It helped me deal with the transition because it is a major change when you lose the function of your right side and your speech, too."

# **Back in Step**

When Charles asked how he could thank the staff at Cadillac Hospital, one nurse shared: "We see the sickness; we don't see the healing. Come back and walk down this hall for us."

Two months later, Charles did just that.

The Kampmuellers returned to Cadillac Hospital after Charles completed rehabilitation to show off his progress and offer thanks to his healthcare team with chocolate and flowers. The couple also made charitable gifts to support Munson Manor and equipment needs at Cadillac Hospital.

Today, Charles is back to doing what he loves: spending time with loved ones and enjoying the little things in life.



"If my care team was in front of me, I don't know if I could say anything," said Charles.

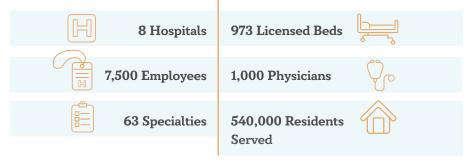
"It brings tears to my eyes just thinking about it. They are a great team; first-class staff. Without their encouragement, I would not have gotten here."





# Services, Staff and Facilities to Serve You

Munson Healthcare is a regional system of nonprofit hospitals, serving individuals in 30 counties across northern Michigan. The healthcare system is made up of the following:



On average, philanthropy provides nearly 30% of funding for capital improvements each year. Your gift - no matter the size - truly makes a difference.

100% of your donation directly supports the service or fund you choose

Every dollar donated is equal to \$22 in billable services



# **2021 Community Partners**



The Community Partner Program recognizes businesses and organizations who make annual gifts supporting their local hospital.

# PLATINUM PARTNERS (\$10,000+)

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Fraternal Order of Eagles
GTMM Charitable Fund
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# **SILVER PARTNERS (\$1,000+)** 100 Women Who Care: Cadillac Area

Alfie Logo Gear Alro Steel Group of Grayling and the Alvin Glick Foundation Bingham Insurance Services Calvary Lutheran Church Cherry Bend Family Care -Rebecca Zipser Hoffman DO Cordea Consulting, LLC Crawford County United Way Credit Union One Crystal Lake Marina F.O. Barden and Son Lumber Floor Covering Brokers Carpet One Geib Real Estate Ventures, LLC Graceland Fruit High-Tech Dental of Manistee Houghton Lake Rotary Club Huston Real Estate, Inc. Michaywé Pines Golf Course Munson Healthcare Grayling Hospital Medical Staff Parkdale Auto Plumbers & Steamfitters U.A. Local 85 R. M. Young Company TACKLE Fund The Drzewiecki Agency Traverse City Record-Eagle Traverse City Tourism Traverse City Track Club



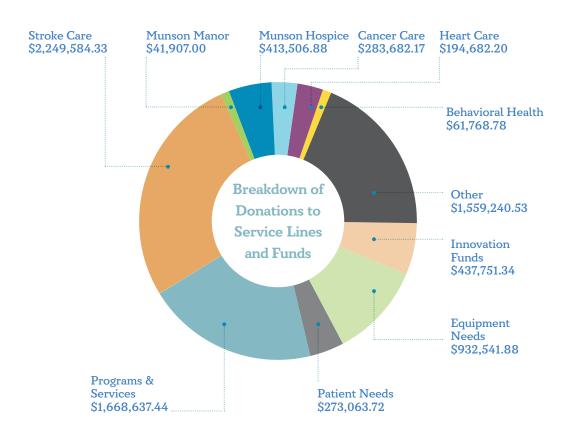
The past two years have presented challenges unlike anything we have faced before. Thanks to your generosity, patients in northern Michigan were able to receive the quality healthcare they needed close to home. This would not have been possible without you!

# Calendar Year 2021 By the Numbers

**\$8,183,586**In charitable support

\$5,486,750 Awarded through government grants 44,042
Gifts made

4,649



<sup>\*</sup>Numbers reflect charitable giving to all Munson Healthcare entities.



# **COVID-19 Response**

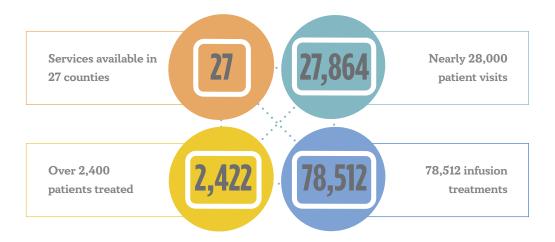
Since the coronavirus pandemic began, 794 donors supported Munson Healthcare's COVID-19 Emergency Response through 936 donations totaling \$1,048,954. These donations made the following achievements possible:

- Cepheid GeneXpert Molecular Testing Systems purchased for Grayling, Cadillac, and Charlevoix hospitals for COVID-19 and other infectious disease testing
- COVID-19 associated lodging expenses covered for staff residing at Munson Manor and extended bereavement provided for individuals who experienced a loss from COVID-19

# **Coordinated Regional Cancer Care**

Providing top quality cancer care at Munson Healthcare is critical in keeping northern Michigan patients close to home.

Your ongoing support of cancer services provided the following in Fiscal Year 2021:





# **Expanded Regional Heart Care**

Thanks to ongoing support from donors, heart care in northern Michigan remains strong for patients of all ages.

# In 2021, Munson Healthcare's skilled heart team:

11,000		Serviced patients in over 11,000 square miles
540,000		Serviced 540,000 people in 30 counties
10	>	Oversaw one flagship office in Traverse City, plus nine regional clinics
8,000	>	Cared for 8,000 patients annually at Munson Medical Center's Webber Heart Center
47,000	>	Saw 47,000 outpatient visits in FY21
28	>	Experienced 28% growth in regional clinic visits since 2015

Giving Continued 10 mEmory **Providing Comfort through** 

Hospice and Bereavement

Life's final journey can be filled with sadness and confusion for loved ones, but your generosity provides patients and families with the comfort and support they need.

# Munson Healthcare Hospice provided the following in 2021:

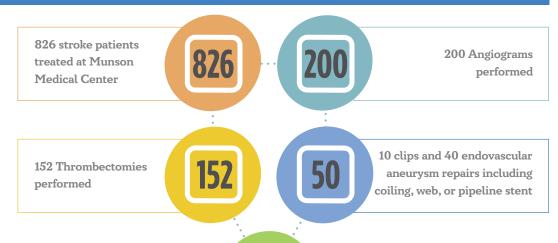
815 patients served by Munson Healthcare Hospice 2,215 bereavement clients served and 600 COVID-19 bereavement program clients served 277 bereavement groups and classes offered 1,754 volunteer bereavement phone calls made Over 15,000 bereavement mailings sent

Virtual events including meet and greets, a Grief and the Holidays workshop, and the Annual Butterfly Release Memorial

# **Enhancing Stroke Care in Northern Michigan**

On World Stroke Day in October of 2020, Munson Healthcare announced the launch of a new endovascular stroke program. Your support of this program has made it possible to provide hundreds of thousands of individuals throughout northern Michigan access to the timely stroke care they need.

# Your Impact on Stroke Care from 2020 to 2021:



Up to 70% total decrease in radiation during procedures

Gary Rajah, MD, Director of Endovascular Stroke, joined Munson Healthcare's stroke team in June 2020





# 2021 Virtual and In-Person Events

Events provide our community members with opportunities to gather (both virtually and in-person!) for some fun while supporting their community hospital. Visit our website to learn more about events hosted in 2021 and their impact on local healthcare.

Interested in hosting a fundraising event supporting your local hospital in 2022? Contact Events Specialist Kira Walkup at **kwalkup@mhc.net** or **231-213-1161**.



# Giving Tuesday 2021

On November 30, 2021, you rose to the challenge for Giving Tuesday and helped raise over \$160,000 for healthcare in northern Michigan! This worldwide day of giving back celebrates generosity in our communities and improves lives for the better.

**328** 

Total Donors Donations

334

\$160K +

**\$80,000**Matching Gift

\$240K+

This record-breaking success would not be possible without you!

**SAVE THE DATE** 

29

**NOV 2022** 

#GIWINGTUESDAY







# **Celebrating Our Employee Donors**

Our Healthcare Team gives their time, talent, and heart every day. Many employees also give generously in the form of a financial gift. We are immensely grateful for their extraordinary commitment to our patients!

2021 Employee Giving:

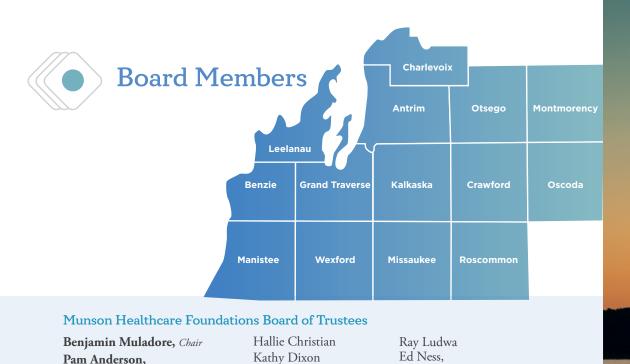
1,355 Empoyee Donors 77 Funds Supported

Top 5 Funds Supported:

Patient Needs Hospice Care Programs & Services

Innovation & Equipment

Cancer Care

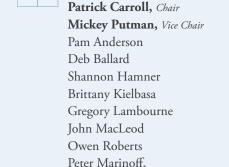


"I have had the privilege of returning to live full-time in the most special place I can imagine. I grew up coming up to Charlevoix

in the summers and never imagined that I would be able to return permanently to my happy place. With my lifetime love of everything Charlevoix, it seemed natural to join the Foundation Board and help to support local healthcare."

-Sally Campi

# 2022 Munson Healthcare Hospital Foundation Boards



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Community President, Cadillac Hospital

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# Legacy Society & Donor Listing



#### Thank You for the Gift of a Lifetime

Thank you to our Legacy Society members who have made the gift of a lifetime. The following list reflects individuals who have named Munson Healthcare Foundations in their will or estate plans or made a Charitable Gift Annuity or other life income arrangement.

To learn more about the Legacy Society and how you can make a lasting impact, contact us at 231-213-1150 or scan the QR code.

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